# Fabulous Festivals and Events Application Guide



# **Program Overview**

The Fabulous Festivals and Events program provides annual grant funding to support unique festivals and events that contribute to local service sector revenues and promote northern B.C. as a destination for tourism.

## **Funding Terms**

- Up to \$2,500 in grant funding is available to festivals or events with a total project budget less than \$50,000
- Up to \$5,000 in grant funding is available to festivals or events with a total project budget of \$50,000 or greater

Applicants may only apply for one festival or event per year.

# **Application Intake Deadlines**

Northern Development accepts applications for the Fabulous Festivals and Events program on a continuous basis.

Applications must be submitted at least six weeks before the festival or event is scheduled to take place.

## **Eligibility**

#### **Eligible Applicants**

\*All applicants must be located within Northern Development's service region.

- Registered non-profit organizations
- Applications from unregistered non-profit organizations that have a minimum of three years of financial statements may be considered. These financial statements must be submitted to Northern Development

#### **Eligible Events**

The <u>pre-qualification form</u> must be completed and submitted before submitting application unless the festival or event has previously been approved for funding.



# **Ineligibility**

#### **Ineligible Events**

- The event is in its first year of operation
- The event is held in a concentrated time period (series of summer music concerts, multiweekend regional mountain bike race, etc.)
- The event is a fundraiser (Terry Fox Run, Relay For Life, Festival of Trees, etc.)
- The event is political in nature (partisan rally or gathering, issue-based fundraiser, etc.)
- The event is religious in nature (Christmas, Halloween, Thanksgiving, or Easter event, etc.)
- The event is held annually in communities across the province or country (Canada Day celebrations, Remembrance Day memorials, May Day parades, etc.)
- The event is a league or club event (sports training camps, provincial sport tournaments, bonspiels, etc.)
- The event is solely an artisan and craft fair
- The event is an industry-based event (oil and gas industry event, cattle industry event, forestry industry event, etc.)
- The event is part of a conference or workshop (Natural Resource Forum, Air Quality Workshop, Oil and Gas Conference, etc.)

#### **Ineligible Costs**

- GST
- Costs incurred prior to formal notification of approval from Northern Development

### **Application and Program Requirements**

The <u>pre-qualification form</u> must be completed and submitted before submitting application unless the festival or event has previously been approved for funding.

All applicants are required to submit the following documents. Only applications that meet these requirements will be processed.

- Complete Application Form
- Financial statements from the last festival or event
- Copy of the most recent festival or event brochure
- Society certificate of incorporation
- For first time applicants, a resolution of support by the respective local or First Nations government, based on festival or event location

# **Application Assessment**

Northern Development staff will contact the applicant within 30 days of receiving the application.

If the festival or event is approved for \$2,500, the approval letter will be accompanied with the cheque.

If the festival or event is approved for \$5,000, the approval letter will be accompanied with a cheque for \$2,500. The remaining \$2,500 will be paid once complete reporting has been received confirming actual expenses were \$50,000 or greater.

Northern Development will advise if the application is unsuccessful.



# **Reporting**

Applicants are required to submit the following documents within 60 days of the festival or event's completion:

- Complete Reporting Form
- Photos of the festival or event
- If approved for \$5,000 funding, financial statements from the festival or event

## **To Apply**

Please review all program documents in detail as incomplete applications will not be reviewed.

Completed application forms with all supplementary materials are to be provided electronically through the Online Application System.

## Resources

Funding Program Matrix

Available funding programs and eligibility criteria.

## **Questions?**

**Northern Development Initiative Trust** 

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