

Business Façade Improvement Application Guide



Program Overview

The Business Façade Improvement program provides annual grant funding for local governments to enhance economic development by encouraging private sector investment in businesses façade improvements.

Funding Terms

- Up to \$20,000 in grant funding (50% to a maximum of \$5,000 per façade improvement project) each calendar year

Application Intake Deadlines

Northern Development approves Business Façade Improvement applications on an annual basis.

Applications must be received prior to midnight on the [fall intake deadline day](#) to be eligible for consideration.

Eligibility

Eligible Applicants

*All applicants must be located within [Northern Development's service region](#).

- Local governments
 - Program administration can be managed by the local government administration or delegated to the Chamber of Commerce, Downtown Business Association, Tourism Association or Economic Development Association

Eligible Projects

- Facades, siding, murals
- Signage
- Architectural features
- Lighting
- Awnings
- Patios (project type ineligible in 2021)

Refer to the [Guidelines Template](#) for more details.

Eligible Costs

- Direct third-party project labour costs
- Contractor fees
- Rental of construction tools and equipment
- Project related materials and supplies
- Shipping and/or freight
- Design, architectural, or engineering fees
- PST

Refer to the [Guidelines Template](#) for more details.

Ineligibility

Ineligible Projects

- Roofs
- Non-permanent fixtures (benches, planters, patio heaters etc.)
- Landscaping
- Interior/internal improvements

Refer to the [Guidelines Template](#) for more details.

Ineligible Costs

- GST
- Purchases of construction equipment or tools
- Operational costs (including utilities)
- Staff wages
- Permit fees
- Duties

Refer to the [Guidelines Template](#) for more details.

Application and Program Requirements

All applicants are required to submit the following documents. Only applications that meet these requirements will be processed.

- Complete [Application Form](#)
- Business Façade Improvement Program Guidelines using the [Guidelines Template](#)
- Local government resolution
- Copies of marketing materials used to advertise the program (if applicable)

Reporting

The local government must submit a final report **by January 31** of the following year in order to receive reimbursement for the approved calendar year. Applicants are required to submit the following documents:

- Complete [Reporting Form](#)
- Complete [Reporting Attachment](#)
- Proof of payment to each participating business
- Testimonial from each participating business
- Before and after photos of each business façade improvement project completed

To Apply

Please review all program documents in detail as incomplete applications will not be reviewed.

Completed application forms with all supplementary materials are to be provided electronically through the [Online Application System](#).

Resources

- [Important Dates](#)
Intake deadlines, Regional Advisory Committee Meeting and Board Meeting schedules.
- [Funding Program Matrix](#)
Available funding programs and eligibility criteria.
- [Application Process](#)
Details on the process of applying and getting approved for Northern Development funding.
- [Post-Approval Process](#)
Process and responsibilities for successful funding applicants.

Questions?

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