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1. Community Information

Name of the Love website:	Applicant organization (payee):	Community champion (name and job title):	Funding year:

2. Funding Request

The following funding is requested from Northern Development:

Funding type:	Amount (\$):	
Grant	\$	✦ <i>Cheque will be sent once application has been approved (subject to prior year reporting).</i>

Describe how the \$1,200 will be used to promote Love Northern BC and participating businesses in your community this year:
 ✦ *Refer to Eligibility section.*

3. Eligibility

Eligible expenses/activities:

- Print, radio, social media advertising
- Costs associated with hosting community events (such as small business tradeshow, shopping nights, Christmas Fairs, plaid Friday, etc.)
- Branded promotional goods/merchandise

Ineligible expenses:

- GST
- Internal administration costs including but not limited to printer usage, postage, staff and/or champion wages or travel
- Alcohol, marijuana, firearms, or live animals
- Expenses for or incurred outside the approved calendar year

4. Authorization

I confirm that the information in this application is accurate and complete and is fairly presented.

I understand eligible and ineligible expenses.

I agree that once funding is approved, any change to the project proposal will require prior approval of Northern Development Initiative Trust (Northern Development).

I also agree to submit a report using Northern Development’s reporting form by January 31st of the following year.

I understand that the information provided in this application may be accessible under the Freedom of Information (FOI) Act.

I authorize Northern Development to make enquiries, collect and share information with such persons, firms, corporations, federal and provincial government agencies/departments and non-profit organizations, as Northern Development deems necessary for decision, administration, and monitoring purposes for this project.

I agree that information provided in this application may be shared with the appropriate regional advisory committee(s), board of directors, Northern Development staff, and consultants.

Name (organization signing authority): ✦ Please type name.	Position/title:	Date:

5. Submitting Your Application Form

Applicants should apply for the following year’s funding starting November 1st of each year and no later than January 31st of the year applied for. This application will not be approved until project reporting has been received for the previous year (if applicable). Completed funding applications must be provided electronically to info@northerndevelopment.bc.ca.