

# Fabulous Festivals and Events Application Guide



## Program Overview

The Fabulous Festivals and Events program provides annual grant funding to support unique festivals and events throughout the region that contribute to service sector revenues in the local economy. The program supports festivals and events that promote northern B.C. as a destination for cultural tourism. Projects undertaken through this program aim to improve the sustainability and expansion of hosting capacity of festivals and events throughout the region, increase tourism revenues and improve community quality of life.

## Funding Terms

Up to \$2,500 in grant funding is available to festivals or events with a total project budget less than \$50,000.

Up to \$5,000 in grant funding is available to festivals or events with a total project budget of \$50,000 or greater.

Applicants may apply for one festival or event per year.

## Eligible Applicants

- Registered non-profit organizations

✦ *Applications from unregistered non-profit organizations that have a minimum of three years of financial statements may be considered.*

## Application Intake Deadlines

Northern Development accepts applications for the Fabulous Festivals and Events program on a continuous basis.

Applications must be submitted at least six weeks before the festival or event is scheduled to take place. Applicants may apply for the following year's funding starting November 1 of each year.

The [Fabulous Festivals and Events Program Materials](#) are available on Northern Development's website.

✦ **NOTICE:** You must fill out and submit a [pre-qualification form](#) before you submit an application unless your festival or event has previously been approved for funding.

## Ineligible Event Types and Costs

### Ineligible Event Types

- The event is in its first year of operation.
- The event is held in a concentrated time period (series of summer music concerts, multi-weekend regional mountain bike race, etc.).
- The event is a fundraiser (Terry Fox Run, Relay For Life, Festival of Trees, etc.).
- The event is political in nature (partisan rally or gathering, issue-based fundraiser, etc.).
- The event is religious in nature (Christmas, Halloween, Thanksgiving, or Easter event, etc.).
- The event is held annually in communities across the province or country (Canada Day celebrations, Remembrance Day memorials, May Day parades, etc.).
- The event is a league or club event (sports training camps, provincial sport tournaments, bonspiels, etc.).
- The event is solely an artisan and craft fair.
- The event is an industry based event (oil and gas industry event, cattle industry event, forestry industry event, etc.)
- The event is part of a conference or workshop (Natural Resource Forum, Air Quality Workshop, Oil and Gas Conference, etc.)

### Ineligible Costs

- GST.
- Costs incurred prior to formal notification of approval from Northern Development.

## Review Process

Northern Development staff will review the application to ensure completeness, eligibility and availability. Northern Development staff will contact the applicant within 30 days of receiving the application. If your application to the program is unsuccessful, you will be advised.

If your festival or event is approved for \$2,500, you will receive an approval letter accompanied with a cheque.

If your festival or event is approved for \$5,000, you will receive an approval letter accompanied with a cheque for \$2,500. The remaining \$2,500 will be paid once the project reporting has been received (due 60 days after event) that confirms the actual expenses were \$50,000 or greater.

## Application and Program Requirements

All applicants are required to confirm and/or submit the following information. Only applications that meet these requirements will be processed.

- Submit a complete Northern Development Fabulous Festivals and Events application form.
- The festival or event must be located within Northern Development’s service region.
- The event is homegrown and promotes or strengthens the unique character of the community
- Must demonstrate economic benefits to the community or surrounding area and specifically target participants or attendees from outside the local area
- Must demonstrate community support, engagement and inclusiveness
- The funding requested will be used to increase the capacity of the event
- The event will attract tourism to the community
- Financial statements from the last festival or event.
- A copy of the most recent festival or event brochure.
- Certificate of incorporation.
- For first time applicants, a resolution of support by the respective local or First Nations government, based on festival or event location.
  - If the festival or event is located in the North Coast Regional District, a resolution of support is required for each application.

## Reporting Deadlines

The applicant must submit a report using Northern Development’s reporting form to verify performance measures for the event within 60 days of the festival or event’s completion.

The [Fabulous Festivals and Events Reporting Form](#) is available on Northern Development’s website.

## To Apply

Please review all program documents in detail as incomplete applications will not be reviewed.

Completed application forms with all supplementary materials should be provided electronically to Northern Development by email.

[info@northerndevelopment.bc.ca](mailto:info@northerndevelopment.bc.ca)

## Resources

- [Funding Program Matrix](#)  
Available funding programs and eligibility criteria.

## Questions?

### Northern Development Initiative Trust

301-1268 Fifth Avenue

Prince George, BC V2L 3L2

250-561-2525

[info@northerndevelopment.bc.ca](mailto:info@northerndevelopment.bc.ca)

[www.northerndevelopment.bc.ca](http://www.northerndevelopment.bc.ca)