# **MARKETING INITIATIVES**

#### Adobe Reader 8.0+ is required to complete this reporting form.

If you are using an earlier version, you will not be able to save any information you enter into the form. Adobe Reader is a free download available at: <a href="http://www.adobe.com/products/acrobat/readstep2.html">http://www.adobe.com/products/acrobat/readstep2.html</a>



### 1. Applicant Profile

Project #:	Project name:	
Project #:	Project name:	
Proponent organization (legal name):		Mailing address:
2. Primary Contact	ct Information	
Primary contact (for this report):		Position/title:
Telephone:		Email:

### 3. Required Attachments

A project ledger detailing all project expenses, printed from your accounting software.

A spreadsheet detailing all project expenses, using Northern Development's template.

- Must support the amounts entered in section 5: Project Spending.
- → Must be provided in excel format.
- → If the project approval date was prior to 2019, both GST and PST are ineligible.

### Copies of all invoices over \$

→ Northern Development reserves the right to request copies of additional invoices.

Upon completion: Outcome(s) of the project (eg. photos, copies of materials, brochures, etc.) as applicable.

Northern Development Initiative Trust

301 - 1268 Fifth Avenue, Prince George, B.C. V2L 3L2

Tel: 250-561-2525 Fax: 250-561-2563

 Email:
 finance@northerndevelopment.bc.ca

 Website:
 www.northerndevelopment.bc.ca



### 4. Progress Report

Describe the project's progress to date:
Summarize the effectiveness of the project by reporting on the measurable outcomes (identified in the application/agreement):

Published August 2020 – Ver. 2.7 2

## 5. Project Spending

Expense item:	Budget per agreement (\$):	Actual spent to date (\$):
	\$	\$
TOTAL:	ė	\$
TOTAL:	<b>,</b>	<b>,</b>
Northern Development reimburs	able percentage is , to a m	aximum of \$

Comments on project spending to date:	

Published August 2020 – Ver. 2.7

## 6. Advance Request and First/Final Claims

	Advance amount requested:		
Are you requesting an advance?	\$	(maximum 50%)	
+ Formal advance request letters must be submitted on letterhead and accompanied by a supporting project cash flow forecast demonstrating financial need.			
→ Advance monies remaining unearned at completion of the project must be promptly repaid to Northern Development. Only projects with a demonstrated need are eligible for an advance.			

	Total previous money received:
Is this an <b>interim</b> claim?  A 10% holdback will be kept until project completion.	→ If this is not your first claim, please enter the total monies you have previously received for this project from Northern Development. This number will be used to calculate your current claim amount.
Is this your <b>final</b> claim?	\$

### 7. Claim Summary

This claim:		Amount (\$):
Total project spending to date (supported by attached excel spreadsheet)	\$	
x Northern Development's percentage (as specified in signed terms and conditions)	x	
= Total reimbursable amount	=	
Less: total previous disbursements/advances (if any)	(	)
Plus: current advance request (if applicable)	+	
= Total request	=	
MAXIMUM DISBURSEMENT	\$	
TOTAL AMOUNT REQUESTED:	\$	

Published August 2020 – Ver. 2.7

### 8. Annual Project Reporting

I agree that I will report on this project one year after completion to Northern Development Initiative Trust on the economic benefits the project has provided to the local/regional economy and on the effectiveness of the project using the specific and measurable outcomes specified in the application/agreement. Northern Development will email a reporting form to be completed approximately one year after the project completion date.

#### 9. Authorization

I have read and understand the <u>Marketing Initiatives Application Guide</u> including the eligible and ineligible costs\* and confirm ineligible costs have been excluded.

\* If the project approval date was prior to 2019, both GST and PST are ineligible.

I confirm that funding received or to be received for this project will not exceed the total cost of this project.

I confirm that the information in this report is accurate, complete, and fairly presented.

I authorize Northern Development to make enquiries in order to verify the results reported.

I agree to provide upon request any additional updates and reporting Northern Development staff deems necessary.

I understand that information provided to Northern Development may be accessible under the Freedom of Information (FOI) Act.

Name (organization signing authority):  → Please type name.	Position/title:	Date:

### **10. Submitting Your Report**

Completed project reporting forms (with all required attachments) should be provided electronically to Northern Development by email.

Email: finance@northerndevelopment.bc.ca