

Quarterly Report

January - March 2017

Since 2005, Northern Development has:

Invested **\$162.6 million** into **2,617** projects

Invested **\$108.5 million** into projects in communities with fewer than 5,000 people

Worked with **1,091** funding partners

Invested **\$10.3 million** into First Nations related projects

Leveraged **\$1.3 billion** in new investment to build a stronger north



People Power

Northern Development helps build economic development capacity throughout the region by investing in the power of people. In only the first quarter of 2017, the Trust has invested approximately \$2.4 million into providing capacity for northern B.C. by financially supporting approximately 88 positions in municipalities, regional districts and First Nations communities.

Economic Development Capacity Building

This program provides municipalities and regional districts with a \$50,000 rebate annually. These can be used for a variety of economic development projects, and are often used to fund an Economic Development Officer who can lead these projects for the benefit of the community.

To date in 2017, 34 communities throughout northern B.C. have participated in this program for a \$1.7 million investment by the Trust.

Economic Development Capacity Building

2017 as of March 31

	# Communities	\$ Approved
Cariboo-Chilcotin/Lillooet Region	11	\$ 550,000
Northeast Region	3	\$ 150,000
Northwest Region	15	\$ 750,000
Prince George Region	5	\$ 250,000
Total	34	\$ 1,700,000

Grant Writing Support

This program provides local governments and First Nations in northern B.C. with an \$8,000 annual rebate. These funds are used to support the employment of a locally based grant writer.

To date in 2017, 53 communities throughout northern B.C. have participated in the program for a \$424,000 investment by the Trust. Since the program launched in 2007, grant writers have leveraged more than \$110 million in funding for the North.

Grant Writing Support

2017 as of March 31

	# Positions	\$ Approved
Cariboo-Chilcotin/Lillooet Region	16	\$ 128,000
Northeast Region	8	\$ 64,000
Northwest Region	20	\$ 160,000
Prince George Region	9	\$ 72,000
Total	53	\$ 424,000

Internships

Northern Development internships are offered to the best and brightest university graduates in the region. These six-to-12 month paid positions help local governments with succession planning by providing interns with the experience in local government management and economic development and helping them build networks with governments, industries, First Nations and other regional contacts. Participating make a difference in a community while building leadership and management skills, all while charting a path into a rewarding career.

To date in 2017, Northern Development has helped fund 10 positions throughout the region for a \$321,923 investment.

Internships 2017 as of March 31		
	# Projects	\$ Approved
Cariboo-Chilcotin/Lillooet Region	4	\$ 120,000
Northeast Region	2	\$ 70,000
Northwest Region	4	\$ 131,923
Prince George Region	0	\$ 0
Total	10	\$ 321,923

Pictured here are both current and former interns. From left to right: **Deklan Corstanje** - Economic Development Officer with the Regional District of Kitimat-Stikine, **Melissa Barcelos** - Manager of Economic Development with the City of Prince George, **Katherine Benny** - Corporate Initiatives Coordinator with Northern Development Initiative Trust, **Danielle Patterson** - current Economic Development Intern, **Danielle Dysserinct** - Executive Assistant and Legislative Clerk with the District of Mackenzie, **Katy Fabris** - Planner with the City of Prince George, **Jessica Bagnall** - current Economic Development Intern, **Dean McKinley** - former Director of Economic Development at Northern Development, now Chief Administrative Officer with the District of Mackenzie.



NEW PROGRAM:

First Nations Government Internship

Like many small local governments, many First Nations in the north face challenges recruiting and retaining staff to support leadership in achieving community goals. In response to this need, Northern Development Initiative Trust, in partnership with Indigenous and Northern Affairs Canada and the University of Northern British Columbia has established the First Nations Government Internship Program.

The program is meant to parallel the success of Northern Development's existing Local Government Management Internship Program, preparing young people for an exciting career in First Nations government, while supporting capacity building and succession planning for retiring senior staff in smaller, indigenous communities.

The program provides funding for central and northern First Nations governments or Tribal Councils to host and mentor an intern for a paid 12-month term.

The internship program promises to provide a high level of professional development and training that will prepare university graduates for more senior leadership roles in First Nations government. It will give them the knowledge and experience they need to take the next step towards a fulfilling and satisfying career, as well as introducing them to contacts within regional communities to help them build a network to find a permanent position.

Northern Development is accepting applications both from host First Nation communities and recent graduates who are interested in an internship position until March 30th. The internships begin in May.

For more details and application forms:

www.northerndevelopment.bc.ca/internship/first-nations-government-internship/

Community Development

Northern B.C. is home to many well-used and well-loved community facilities, important capital assets, and signature festivals and events. Improving, expanding and developing these regional assets can help to attract business, increase the ability to host events and attract tourists to the region. These investments help to build the regional tourism industry, and contribute significantly to service sector revenues in communities throughout the north.

Business Facade Improvement

This program provides annual grant funding of \$20,000 to each municipality and regional district in the region to enhance economic development by encouraging private sector investment in business facade improvements. These communities develop their own business facade improvement plans and guidelines and work directly with their local business owners. By investing in facades, signage, murals, architectural features, siding, lighting and awnings, the overall attractiveness of the community is improved leading to increased assessed values and tax base as a result of improved properties, improved community pride, enhanced tourist experience, and an improved atmosphere to support the recruitment of new businesses and/or residents.

Business Facade Improvement

2017 as of March 31

	# Projects	\$ Approved
Cariboo-Chilcotin/Lillooet Region	10	\$ 190,000
Northeast Region	2	\$ 40,000
Northwest Region	10	\$ 200,000
Prince George Region	6	\$ 120,000
Total	28	\$ 550,000

Fabulous Festivals & Events

This program provides non-profit organizations with up to \$2,500 in grant funding to support unique events and festivals throughout the region that support the destination tourism industry and service sector revenues to the local economy.

To date in 2017, the Trust has supported five festivals/ events around the region: the Clinton Annual Ball, BMO KidzArt Dayz, Coldsnap Winter Music Festival, Desert Daze Festival, Lytton River Festival and the Kitimaat Open Basketball Tournament. Applications are accepted on a continuous basis for this program.

Fabulous Festivals & Events

2017 as of March 31

	# Projects	\$ Approved
Cariboo-Chilcotin/Lillooet Region	3	\$ 7,500
Northeast Region	0	\$ 0
Northwest Region	1	\$ 2,500
Prince George Region	2	\$ 5,000
Total	5	\$ 15,000

Community Halls & Recreation Facilities

This program provides local governments, First Nations and registered non-profits with a maximum of \$30,000 in funding (up to 70% of a project's budget!) to improve, expand, or develop facilities throughout the region.

To date, 58 community projects have been approved in 2017, with more than \$1.6 million invested by the Trust into these facilities.

Cariboo Chilcotin/Lillooet Region		
70 Mile Community Hall	70 Mile	\$ 18,938
Drylands Arena	Ashcroft	\$ 30,000
Barlow Creek Ball Fields	Barlow Creek	\$ 60,000
Clinton Fitness Room	Clinton	\$ 12,000
Curling Rink	Forest Grove	\$ 30,000
Emergency Operation Centre & Public Meeting Hall	Logan Lake	\$ 30,000
Child Development Centre	Quesnel	\$ 26,200
Seniors' Centre	Quesnel	\$ 11,650
Tillicum Society Friendship Centre	Quesnel	\$ 30,000
Soccer Complex	Quesnel	\$ 15,163
Wells Snowmobile Club Trail	Wells	\$ 30,000
Wells/Barkerville ATV Trail	Wells	\$ 30,000
4H Washhouse	Williams Lake	\$ 29,295
Xat'sull Heritage Village	Xat'sull First Nation	\$ 30,000

Community Halls & Recreation Facilities

2017 to March 31

	# Projects	\$ Approved
Cariboo-Chilcotin/Lillooet Region	14	\$ 266,788
Northeast Region	7	\$ 183,273
Northwest Region	14	\$ 357,321
Prince George Region	24	\$ 754,446
Total	59	\$ 1,643,594

Northeast Region		
Ski Chalet Facility	Dawson Creek	\$ 30,000
Snowmobile Club Safety Cabin	Fort Nelson	\$ 9,265
Poplar Hills Golf & Country Club	Fort Nelson	\$ 30,000
Northern Lamplighters Activity Centre	Fort Nelson	\$ 30,000
North Peace Gymnastics Foam Pit	Fort St. John	\$ 30,000
Double H Saddle Club	Hudson's Hope	\$ 24,008
North Wind Wellness Centre	Pouce Coupe	\$ 30,000

Northwest Region		
Terrace Rugby Facility	Terrace	\$ 30,000
Houston Legion	Houston	\$ 29,682
Lobelco Community Hall	Bella Coola	\$ 30,000
Terrace Peaks Gymnastics	Terrace	\$ 30,000
Fair Ground	Francois Lake	\$ 45,000
Recreation Complex	Prince Rupert	\$ 15,000
Port Clements Baseball Bleachers	Port Clements	\$ 14,000
Granisle Waterfront Shelter/Gazebo	Granisle	\$ 30,000
When Pigs Fly	Burns Lake	\$ 26,375
Alice Arm Dock	Alice Arm	\$ 30,000
Child Development Centre	Smithers	\$ 27,000
Community Hall	Dease Lake	\$ 15,000
Community Hall	Telkwa	\$ 10,264
Sacred Headwaters Elders & Youth Centre	Iskut	\$ 15,000



Prince George Region		
Murray Ridge Trail	Fort St. James	\$ 60,000
Recreational Complex & Visitor Centre Parking Lot	Fraser Lake	\$ 30,000
Little Mac Multipurpose Trail	Mackenzie	\$ 26,680
Recreation Centre	Mackenzie	\$ 49,306
Mackenzie Fish & Game Shooting Range	Mackenzie	\$ 30,000
Mackenzie Golf & Country Club	Mackenzie	\$ 18,800
Cicada Ball Diamonds	Mackenzie	\$ 30,000
Mackenzie Arena	Mackenzie	\$ 30,000
Rainbow Swim Club & Recreation Centre	Mackenzie	\$ 30,000
Honey Shuttle Bike Trail	Prince George	\$ 30,000
Fish Hatchery Building	Prince George	\$ 30,000
Blackwater Motocross Track	Prince George	\$ 60,000
Elder Citizens Recreation Centre	Prince George	\$ 30,000
Pineview Hall	Prince George	\$ 30,000
AiMHi Gymnasium & Conference Centre	Prince George	\$ 30,000
Lhe'whuldzoo-un/Beautiful Earth Pavillion	Prince George	\$ 30,000
Kinsmen Club	Prince George	\$ 30,000
Prince George Playhouse	Prince George	\$ 30,000
CN Centre	Prince George	\$ 30,000
Valemount Curling Club	Valemount	\$ 29,650
Valemount Bike Park	Valemount	\$ 30,000
Rip'n the North Bike Park	Vanderhoof	\$ 30,000
OK Cafe	Vanderhoof	\$ 30,000

Economic Diversification Infrastructure

This program provides up to \$250,000 in funding for municipalities, regional districts, First Nations and non-profit organizations in the region for projects that significantly strengthen the local economy via a major capital investment. The program specifically targets funding for public multi-use facilities or capital investments that drive revenue and job creation and provide a long-term asset for the community.

To date in 2017, Northern Development has supported 12 projects with an investment of \$1.8 million.

Economic Diversification Infrastructure

2017 as of March 31

	# Projects	\$ Approved
Cariboo-Chilcotin/Lillooet Region	2	\$ 310,032
Northeast Region	2	\$ 437,500
Northwest Region	7	\$ 979,780
Prince George Region	1	\$ 62,500
Total	12	\$ 1,789,812



Third-Party Funds:

BC Hydro GO Fund

Northern Development is well known for demonstrating best practices in fund management. As such, the Trust administers several funds for third-party organizations, including the Connecting British Columbia program. January 2017 saw the first project approvals for the Generate Opportunities (GO) Fund created by BC Hydro to support non-profit organizations in the Peace Region as part of their Site C project.

BC Hydro's Site C project has provided \$45,000 in grants to support five non-profit organizations in the Peace Region through its Generate Opportunities (GO) Fund.

The \$800,000 GO Fund was established in September 2016 as part of the Site C mitigation measures to help support Peace Region non-profit organizations that provide services to vulnerable populations, including children, families and seniors. This is the first time that grants have been awarded from the Fund.

Recipients include:

- \$10,000 to the Palliative Care Society to aid in expanding their palliative care support.
- \$10,000 to the Child Development Centre Society to support their Families Connect Program.
- \$10,000 to the Peace Arts Gallery Society for their Let's Art Program.
- \$10,000 to the Fort St. John Women's Resource Society to support infant and toddler food security.
- \$5,000 to support the Fort St. John Public Library Association's Creating Literacy in Computer Knowledge program.

The GO Fund, which is administered by Northern Development Initiative Trust on behalf of BC Hydro, will be distributed over an eight-year period. Applications for funding are accepted on an on-going basis and funds are distributed on a quarterly basis.

The funding — which meets a condition of environmental approval for the Site C project — is targeted to non-profit organizations that serve the communities of Fort St. John, Hudson's Hope, Taylor, Chetwynd and residents of the Peace River Regional District in Electoral Areas B, C and E.

BC Hydro has established a 10-person regional decision-making committee with two appointees from each of the communities and rural areas that the fund serves. The committee is responsible for reviewing applications and making all funding approval decisions.

Business Development

One of Northern Development's key strategic goals is to help ensure that local businesses have the capability to innovate and grow; that they can grow their customer base, revenues, staffing and profitability. The Trust does this by offering a number of business programs and services.

Competitiveness Consulting Rebate

The Competitiveness Consulting Rebate is one of Northern Development's signature programs. It offers rebates for small to medium-sized businesses in industrial and commercial industries who are accessing outsourced consulting services. The program helps ensure that businesses located in northern B.C. don't feel that they are disadvantaged or missing out on resources and opportunities simply because they are in the north, while the majority of consultants are located in southern B.C. The program helps make recommendations if a business doesn't know who to access, and can cover 50% to a maximum of \$30,000 for the consultant costs.

Results of the program can be viewed in a report that captures impact since the program launched in 2008.

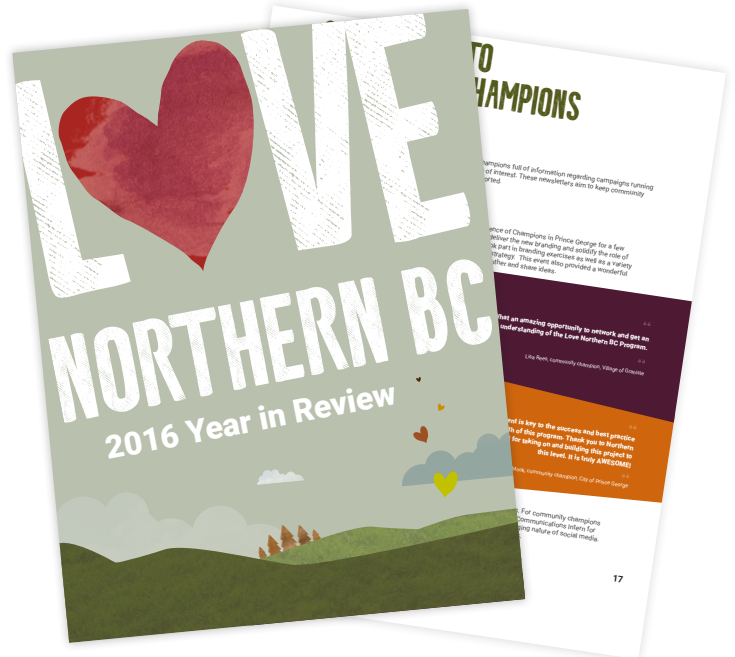
Both of these reports are available for viewing and download:

www.northerndevelopment.bc.ca/publications

Love Northern BC Year in Review

Love Northern BC is Northern Development's local initiative, showcasing small, independently owned and operated businesses throughout our region. The program highlights approximately 1,500 businesses across 34 communities, telling the unique stories of the owners, their vision, eclectic product and service mix, and their impact on their community.

2016 was a busy year for the program as showcased in the Year in Review.



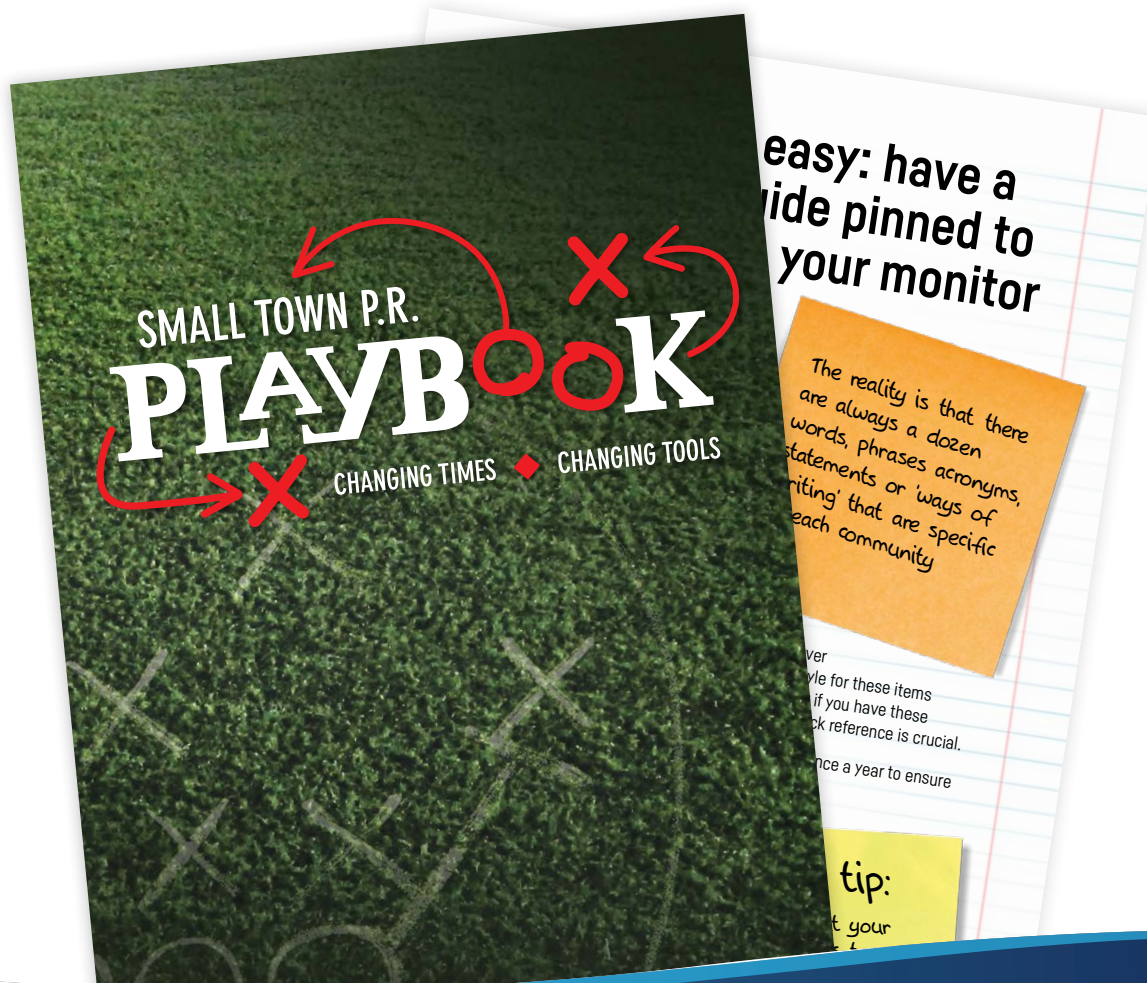
Small Town P.R. Playbook

The Small Town P.R. Playbook is a fun, accessible tool that has been specifically designed for local government and First nations community administrators who aren't professional communicators, but are faced with these issues and challenges every day. The Playbook showcases the innovative work underway in small communities across British Columbia.

The summaries, case studies, tools and graphics in this book have been written and designed by small town, local government and First Nations community P.R. professionals from across B.C. As a result, this book showcases the expert opinions, approaches and experiences of more than two-dozen professionals, representing nearly every region in British Columbia.

View and download:

www.northerndevelopment.bc.ca/small-town-p-r-playbook/



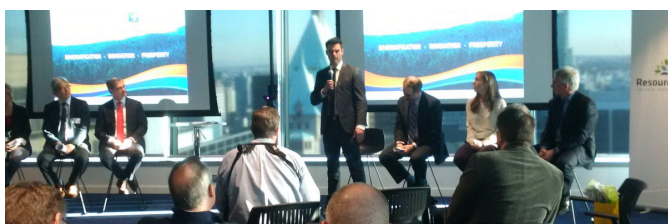
The Trust - Out and About

BUSINESS VANCOUVER

Business in Vancouver - Roundhouse Radio

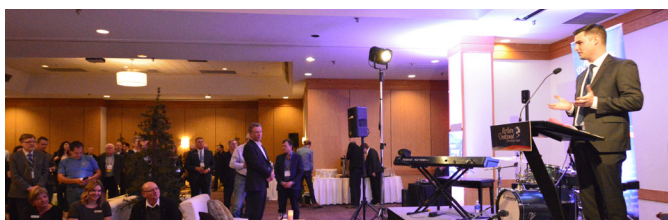
<http://cirh.streamon.fm/listen-pl-6922>

Northern Development CEO, Joel McKay, shares how B.C.'s northern economy performed in 2016 and what to expect in 2017 as part of their year-in-review. The interview begins at 28:00



Outlook 2017 - BC Natural Resources Symposium

CEO Joel McKay joined a panel of industry, government and First Nation experts to discuss the role of access to resources for the B.C. economy in 2017.



Premier's B.C. Natural Resources Forum Reception

Northern Development hosted a reception for nearly 300 government and industry partners during the Premier's B.C. Natural Resources Forum.

Conferences & Workshops

Northern Development staff regularly participate and/or partner in conferences and workshops relevant to economic issues for the north in order to stay abreast of current concerns and trends, as well as to engage with key partners and stakeholders in advancing the region.

- Northern B.C. Housing Conference
- Women's Enterprise Roundtable on Aboriginal Business Development
- Changes to the societies act for non-profits
- BC Economic Development Association Minister's dinner
- Resilient Infrastructure in a Changing Climate workshop
- Shoulder Tapper Symposium
- Manufacturing Safety Alliance - Labour Market Focus Group, Combustible Dust Mitigation Seminar
- BC Tech Summit

Group Presentations

Northern Development staff regularly do presentations about the Trust's structure, programs and services.

- UNBC Class
- Quesnel Chamber of Commerce
- Cariboo Regional District



Delegation from Denmark

A delegation from the Danish Rural Districts and Islands committee visited northern B.C. to meet with regional leaders in rural economic development and education strategies.

Team Updates



Farewell

Congratulations and farewell to Dean McKinley, former Director of Economic Development with the Trust. Dean worked with the Trust for nine years, supporting communities around the region with their projects, leading the internship program and so much more. We wish him all the best in his new adventure as Chief Administrative Officer with the District of Mackenzie.

Welcome

To new members of Northern Development's board of directors:

Lyn Hall (Mayor, City of Prince George) and Alice Maitland (Mayor, Village of Hazelton)

And to the new chair of the Trust's Cariboo-Chilcotin/Lillooet Regional Advisory Committee:

Mitch Campsall (Mayor, District of 100 Mile House)

Congratulations



Derek Baker - Director of Economic Development

Derek was Northern Development's first intern in 2009. Derek recently joined the staff team as Director of Economic Development and works collaboratively with communities throughout the region on their economic development priorities and funding/capacity building opportunities.



Katherine Benny - Corporate Initiatives Coordinator

Katherine, who joined Northern Development as a communications intern in 2016, has joined the staff team on a permanent basis as the Corporate Initiatives Coordinator. Katherine is the primary point of contact at the Trust, and provides support for a number of Northern Development's projects, including Love Northern BC, special events and more.



Karen Borden - Director of Corporate Initiatives

Karen was Northern Development's first employee, starting her tenure in 2005. Karen has assumed the position of Director of Corporate Initiatives, overseeing corporate administration, Love Northern BC and other Trust projects.



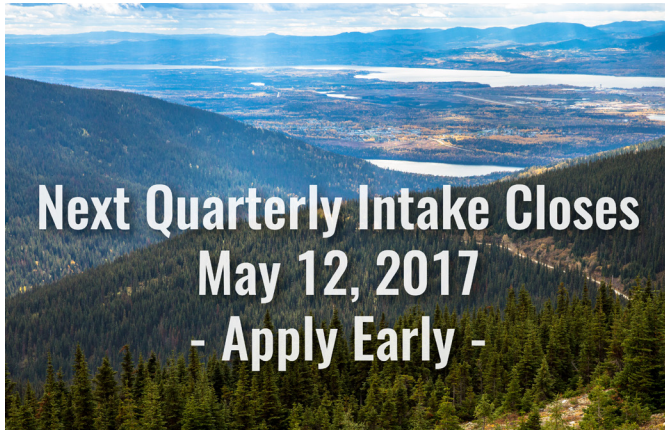
Kim Hayhurst - Director of Marketing and Communications

Kim, who joined the Trust in 2015 as Manager of Marketing and Digital, has now assumed the position of Director of Marketing and Communications. Kim handles the Trust's marketing, communications and digital assets, and is the direct point of contact for the media.



Lori Moseley - Executive Coordinator

Lori, who joined the Trust in 2016 as Corporate Services Coordinator, is now Northern Development's Executive Coordinator. Lori provides a comprehensive range of executive and administrative support to the Chief Executive Officer, the board of directors, regional advisory committees and staff team.



Upcoming

Northern Development Board Meeting and Annual General Meeting

April 19, 2017

Quarterly Funding Application Intake Deadline

May 12, 2017

Northwest Regional Advisory Committee Meeting

June 2, 2017

Prince George Regional Advisory Committee Meeting

June 9, 2017

Cariboo-Chilcotin/Lillooet Regional Advisory Committee Meeting

June 13, 2017

Northeast Regional Advisory Committee Meeting

June 23, 2017

www.northerndevlopment.bc.ca/about/events



Northern Development Initiative Trust

**301-1268 Fifth Avenue
Prince George, B.C. V2L 2L2**

**250-561-2525
info@northerndevlopment.bc.ca
www.northerndevlopment.bc.ca**